



- ❖ Cost Savings \$\$
- ❖ Increases Productivity
- ❖ Improves Customer Satisfaction

www.datanomers.com

Datanomers Financial Risk Profiler (FRP) A New, Better, Faster Way To Underwrite Credit

- ❖ Rapidly Mines billions of web pages to build Financial Risk Profile
- ❖ Automates underwriters exhaustive, one-off due diligence on the Internet
 - Proven Time and Cost Savings utilizing FRP: ~35%
 - Resulting in a comprehensive, automated view of risk profile for the borrower

KYC: 360-degree View Into a Loan Applicant

- ❖ Risk Profile Analytics: How does your applicant's Internet profile reflect risk?
- ❖ Sentiment Analytics and Trending: How do customer's perceive your applicant?
- ❖ Website Analytics: How strong and well represented your applicant is on the Web?
- ❖ Cross Validates : How consistently your applicant is represented across various sources?

Transforms and Cost Reduces the Credit Underwriting Process:

- ❖ Substantially increase Underwriter Productivity
- ❖ Faster and Better Prequalification –Don't waste time and money marketing to likely rejected applicants: **Reducing Customer Acquisition costs**
- ❖ Better Predictive Loan outcomes –Prescreen to eliminate bad applicants (defaulters and rejects), increasing the success ratio